

MASONROSE

JOALI BEING, Bodufushi Island

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### KEY FACTS

Born from the eco-friendly hospitality brand JOALI and its core philosophy of the 'joy of living', JOALI BEING is a sustainable wellbeing island retreat residing on the secluded natural island of Bodufushi in Raa Atoll, a short 40-minute seaplane flight from Malé International Airport, with the option of a private transfer. Surrounded by crystalline lagoons, pristine beaches, strikingly blue waters and a lush natural landscape, it is the first dedicated wellbeing-immersive sanctuary in the Maldives and engages in lifetime community-driven practises.

The retreat is home to a total of 68 private exquisite beach and water villas, each with their very own personal butler or 'Jadugar', meaning 'skilled magician' in Dhivehi. Each of the 13 villa categories comes with a private pool and a variety of special offerings such as customised minibar setups, tuned meditative balancing musical instruments, wellbeing games and more. JOALI BEING is home to a selection of one-, two- and three- bedroom villas, with one four-bedroom villa. The unique four-bedroom private Wellbeing Ocean Residence is a fully equipped exclusive overwater villa with a magnificent uninterrupted ocean view, a wellbeing room, gym, aerial yoga facilities and a movement zone. The distinct interiors of the guest villas have been inspired by the island's natural surroundings. Pulling inspiration from the shorelines, sea waves, shells and green textures, the spacious villas feature relaxed, flowing lines that serve as an extension of the Indian Ocean.

With wellbeing at the heart of the retreat, JOALI BEING features a collection of transformational spaces, along with 39 elevated treatment rooms spread across the island. **AREKA**, the new Wellbeing Centre, is home to fully immersive wellbeing experiences, beneficial scientific therapies and diagnostic services, educational programmes, specialised therapeutic and alternative healing treatments. Facilities also include experiential thermal circuits, premium treatment suites, specialised therapeutic and alternative healing spaces, expansive fitness facilities, flexible studio spaces and an over-water meditation deck. **AKTAR**, JOALI BEING's Herbology Centre, is inspired by the rich heritage and healing powers

of herbs. Guests can address concerns around Mind, Skin, Microbiome and Energy with the resident herbalist, who specialises in preparing natural remedies using herbs, spices and essential oils.

Ranging from five nights to three weeks, JOALI BEING's personalised Immersion Programmes are designed to rebalance the Four Pillars of JOALI BEING by inviting visitors to embark on a customised journey following an Intelligent Movement Analysis and an Integrative Health Assessment. Immersion Programmes can be tailored towards areas of strength and vitality, mental clarity and wellbeing, hormonal balance, women's health, digestive and weight rebalance, restorative sleep, as well as movement and alignment for good health and immunity. The vast array of programmes are designed to be tailored towards each individuals' goal.

A central focus at JOALI BEING, the culinary arts take on the Earth-to-Table initiative, promising guests ingredient traceability with fresh, locally harvested food that support small farms and is sustainably sourced. All culinary offerings are expertly curated alongside the retreat's nutrition experts, providing a vibrant assortment of flavours and cuisines with both healthy and indulgent options. Bespoke dining arrangements can be enjoyed wherever guests desire; whether on a private sandbank, nature immersive jungle spaces, or an inviting Turtle Treehouse. Guests also have the option of personalised nutrition sessions, co-created menu recommendations and interactive nutritional cooking classes at the Culinary Learning Centre.

With sustainability and conservation at the core, JOALI BEING has created several initiatives and partnerships to maintain the preservation of nature and the surrounding landscape. The retreat will be home to one of the three turtle conservation sanctuaries in the Maldives, as well as a Reef Restoration Project and coral nursery. JOALI is also collaborating with EarthCheck, the world's leading scientific benchmarking, certification and advisory group for travel and tourism, to introduce impactful long-term sustainability initiatives. The sustainability infrastructure of the island includes a desalinating water bottling plant, a rainwater harvesting, and greywater recycling system, a

glass crusher and recycler, a 1750 food waste composter, a

plant waste shredder for fertilising and a biological wastewater treatment plant for safe discharge.

## ACCOMMODATION

**JOALI BEING has 68 exclusive guest villas with pools**, consisting of 34 beach villas and 34 water villas. With eleven categories to choose from, guests can opt for one, two, three or four bedroom villas and residences:

**Beach Pool Villa:** 93 sq.m, these island villas come with a private pool and direct beach access

**Grand Beach Pool Villa:** 106 sq.m, offers a private pool and toes-in-the-sand vibes, these sanctuaries are perfect for beach enthusiasts

**Two Bedroom Grand Ocean Pool Villa:** 138 sq.m, ideal for small families, these two-bedroom retreats offer a private pool and expansive indoor-outdoor spaces

**Two Bedroom Grand Beach Pool Villa:** range from 140 to 182 sq.m, beachfront

retreats featuring two bedrooms and a spacious living area, ideal for small families

### **Two Bedroom Wellbeing Beach**

**Residence:** 240 - 274 sq.m, these island havens feature two bedrooms and expansive living areas

### **Three Bedroom Wellbeing Beach**

**Residence:** 345 sq.m indoor and outdoor space, ideal for multi-generational travellers, three-bedroom island haven with an infinity pool, movement zone and panoramic views

### **Four Bedroom Wellbeing Private Ocean**

**Residence:** 491 sq.m, four-bedroom over-water haven with uninterrupted views of the Indian Ocean, an infinity pool, a wellbeing room and a movement zone

## FACILITIES

**FLOW:** JOALI BEING's open-plan interactive dining space is complete with three signature kitchens: **Plantae**, serving vegetarian and vegan cuisine; **Su** focusing on ocean-to-table pescatarian fare; and **B'Well** with a signature JOALI BEING menu, including a selection of Earth-to-Table meals.

**Mojo:** the island's tropical beach sanctuary, located on a three-layered sundeck, offering an ideal lunch and sundowner spot by the pool. It is also home to **SAI** tea lounge, where guests can enjoy an incredible range of brews and join tea ceremonies and educational sessions hosted by the resident tea sommelier.

**AREKA wellbeing centre:** comprises 39 thoughtfully designed treatment rooms and transformational spaces including **Kaashi Hydrotherapy Hall**, which honours the tradition of healing through water, experiencing the cleansing powers of the Russian Banya, Aufguss Sauna, and the tranquility of the Sensory Deprivation Room. There are **Core - Movement & Fitness Spaces** where dedicated movement specialists guide guests through extensive mind and body facilities, including diagnostic

rooms, private training rooms, multipurpose studio, fitness room and Ocean Sala - the overwater meditation deck. Guests of JOALI BEING can also experience the unique benefits of **Seda - Sound Therapy Hall** and the **Discovery Sound Path**, created in collaboration with the retreat's sound healing visionary and consultant Aurelio C. Hammer (also known as Svaram).

**AKTAR:** a lifestyle herbology centre and boutique, which stocks sustainable products and brands and has a collaboration with a herbal farm, which supplies alternative herbal medicine. Also located in this space is a curated library as well as interactive workshops at which visitors will learn the benefits of herbal teas and learn to make natural body creams, face masks, and massage oils.

**Recreation and Leisure Experiences:** Offering everything from exciting water adventures, to customised nutrition programmes, wellbeing classes and more, JOALI BEING has curated a variety of activities and opportunities that enable guests to enhance their one-of-a-kind journey while at the retreat. **The Learning Centre** provides a

series of educational workshops and experiential classes, including learning sessions, in alignment with the retreat's belief that understanding is the key to creating and sustaining true wellbeing. **Wellbeing Classes & Workshops** inspire, educate and uplift guests, allowing them to explore mindfulness, nutrition, health and wellbeing traditions with the ample classes and workshops regularly offered by the retreat's resident experts. **Marine & Land Sports** - complimentary group classes such as Afro Dance, Tai Chi and Reformer Pilates and learning

activities such as nutritional cooking classes, herbology and meditation are included in all guest stays. Private leisure activities such as dhoni boat rides, yacht charters, and educational visits to local islands can be arranged exclusively.

**Inspirational Room:** This well-stocked library on the island provides visitors with the opportunity to read, to be inspired and expand one's knowledge while in seclusion.

## DID YOU KNOW?

JOALI BEING aims to provide guests with a transformational wellbeing experience centred around four pillars of wellbeing: Mind, Skin, Microbiome and Energy. The retreat provides a thorough and flexible programme that focuses on the individual with long-term goals in mind - featuring results-driven treatments, diagnostic services, personalised fitness and educational itineraries, targeted packages, and diverse, healthy food and beverage offerings tailored and suited towards all diets - vegans, vegetarian, pescatarian etc. Following an in depth consultation with a personal wellbeing consultant upon arrival, JOALI BEING offers each guest a highly personalised and responsive programme, fusing both traditional and modern methods based on the body's four pillars - brain, gut, energy and skin, to illuminate a path to transcendence, self-discovery and renewal.

JOALI BEING's offerings draw on both modern science and long-honoured traditions that enable guests to be guided

on a journey of self-discovery and renewal, whilst in turn being surrounded by the calm-inducing effects of nature and local wildlife. A dedicated inhouse team of high-level specialists, such as naturopaths, therapists, movement experts and nutritionists will work closely with guests to help set intentions, nurture with empathy, and co-create moments of wonder and transcendence throughout the duration of their stay.

The architectural concept of the retreat was guided and executed by architects at the renowned multidisciplinary design studio, Autoban, along with Atolye4N, both of which also led the design concept of sister destination, JOALI. In an effort to align with JOALI BEING's commitment to preserving, respecting and connecting with the local landscape, the retreat was built using Biophilic design principles, which is a scientific system of integrating architecture and design with nature, with the goal to achieve harmony by eliminating negative vibrations and enhancing the energy flow of the island. In doing so, the island's wild forest remains untouched.



Grand Beach Pool Villa



Flow Restaurant



Turkish Hammam



Luxury Water Villa



Aktar



Outdoor villa bathtub



Vitality Zone changing room



Mojo Pool Bar



Two bedroom beach villa



AREKA Spa entrance

