

MASONROSE

Grand Hotel Principe di Piemonte, Tuscany



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KEY FACTS

The prestigious Grand Hotel Principe di Piemonte is located between the beach and the pine forest, overlooking Viareggio's famous promenade dotted with palm trees and lined with Art Nouveau style buildings, brand name boutiques, historic cafés and trendy restaurants.

This charming hotel is a 1920's architectural masterpiece and has 106 rooms including 19 spacious suites across five themed floors offering views across to the Tyrrhenian sea or Apuan Alps, modern comfort and excellent service.

The luxurious Regina and two Michelin starred "Piccolo Principe" restaurants have become synonymous with the hotel and serve expertly prepared Tuscan and Versilian cuisine. Grand Hotel Principe di Piemonte is the only hotel in Tuscany with a two Michelin starred restaurant.

Wellness centre with saunas, massage and holistic beauty treatments, fitness studio and a panoramic rooftop heated pool with hydro massage

LOCATION AND ACCESS

Viareggio central train station: 2 km away

Florence Airport: 90 km by car

Pisa Airport: 30 km by car

ACCOMMODATION

The hotel has 106 rooms and suites consisting of: Classic rooms: 172 sq.ft, two single beds or 1 double bed, upper floors have a picturesque view of the Apuan Alps

Superior rooms: 236 sq.ft, two single beds or one double bed, some with balcony, side and direct sea views

Deluxe Rooms: 345 sq.ft, some with balcony, those located on the higher floors have a picturesque view of the Apuan Alps and others have side sea facing views

Family Rooms with sea view: two adjoining superior rooms each being 237 sq.ft, two bathrooms with bathtub or shower

Family Rooms: two adjoining classic hillside rooms each being 172 sq.ft, those located on the higher floors enjoy a picturesque view of the Apuan Alps

Junior Suites: range from 345 sq.ft, two single beds or one

double bed, picturesque view of the Apuan Alps, small sitting room with a comfortable sofa that can be converted into a single bed

Junior Suite Modern Sea View with Balcony and Jacuzzi: 410 sq.ft, double bed, large balcony with table, chairs and 2 sun loungers, small sitting room with a comfortable sofa that can be converted into a single bed, large bathroom with a whirlpool bath

Junior Suite Sea View with Jacuzzi: 700 sq.ft, four poster double bed, spacious bathroom with a large whirlpool tub and separate large shower, small sitting room with a comfortable sofa that can be converted into a single bed, fantastic sea view

Junior Suite Sea View with Balcony: 700 sq.ft, four poster bed, spacious balcony with table and chairs, spacious bathroom with a large tub and separate large shower, small sitting room with a comfortable sofa that can be converted into a single bed, fantastic sea view

Junior Suites Sea View with Balcony and Jacuzzi: 700 sq.ft, four poster double bed, spacious bathroom with large whirlpool tub and separate large shower, small sitting room with a comfortable sofa that can be converted into a single bed, spacious balcony with table and chairs

One Bedroom Suite Side View: 452 sq.ft, double bedroom, separate sitting room, bath tub, view of the sea and Piazza Giacomo Puccini

One Bedroom Suite Sea View: 452 sq.ft, four poster bed, separate sitting room, bath tub, sea view

One Bedroom Suite with Side Sea View and Balcony: 452 sq.ft, double bedroom, separate sitting room, bath tub, balcony with table and chairs, view of the sea and Piazza Giacomo Puccini

One Bedroom Suite with Sea View and Balcony: 452 sq.ft, four poster double bedroom, separate sitting room, bath tub, balcony with table and chairs, sea view

Three Bedroom Suite Sea View: 1,292 sq.ft, comprises one junior suite with a four poster bed and two adjoining superior sea view rooms with double beds, three bathrooms - one with a bathtub and separate shower, sea view

FACILITIES

Two Michelin starred 'Piccolo Principe' restaurant: headed up by Chef Giuseppe Mancino, exquisitely refined cuisine is served for dinner enriched by a well-stocked wine list. It has an elegant and exclusive setting inside and outside on the bright roof garden and by the pool.

Regina Restaurant: offers haute cuisine in the form of classic Tuscan dishes, accompanied by a selection of fine wines. It is situated on the ground floor with a beautiful veranda facing the seafront. Open for lunch and dinner during winter and only for dinner during summer.

Lobby bar: guests can relax with a drink in the elegant salon overlooking the promenade, situated adjacent to the Regina restaurant.

Pool Bar: a delightful terrace with panoramic views of the sea and Apuan Alps where guests can enjoy a drink and a snack

Rooftop terrace: situated on the top floor of the hotel featuring a magnificent pool and stylish plunge pool with hot tub and waterfall, open all year round and heated to 36° during winter. Stunning views of the sea can be

admired.

Wellbeing Centre: Water features, saunas, fitness centre, massages, and holistic beauty treatments

Beach: Bagno Excelsior, the hotel's partner beach, is open from May to October and situated just a few metres in front of the hotel for guests to enjoy. It provides guests with sun umbrellas, loungers, deck-chairs and access to a bar, restaurant, swimming pool with sea water and whirlpool areas.

Bicycle hire is available upon request

A car park and garage are available

Transfers can be arranged from the airports of Pisa and Florence

All guests receive a bouquet of flowers and bottle of Prosecco or Champagne in their room

Business Centre

PRIVATE ROOMS

The magnificent meeting rooms are ideal for any kind of gathering from conventions to congresses, meetings and ceremonies, and are fully equipped with the latest technology. Rich in history and full of charm, the rooms overlook Viareggio's shoreline or the hills of Versilia.

	Theatre	Classroom	Cabaret	U-Shape	Boardroom	Reception	Cocktail
Centrale	250	90	70	50	60	180	250
Butterfly	160	90	70	50	60	90	250
Regina	30	21	15	25	30	20	30
Musetta	30	21	15	25	30	20	30
Turandot	30	15	15	15	20	-	40
Tosca	-	-	-	8	10	-	-
Veranda	-	-	-	-	-	150	250

DID YOU KNOW?

The Carnival of Viareggio has been one of the most spectacular Italian folk events for 144 years.

The structure, furnishings and décor of all the rooms and suites were completely renovated by Architect Benelli

At the Principe di Piemonte each floor of the hotel tells an original story. The International Floor pays homage to 18th century Paris with delicate colours, oriental fabrics and a touch of the exotic. The Art Deco floor transports you into the heart of the Belle Époque the early twentieth century with the fragrances of dark woods, the exquisite wall-

hangings and the lightness of the silks. The Colonial floor transports you to ancient and primitive lands in magical faraway countries: India, the Far East and Africa, with warm colours and tasteful furniture. The Imperial floor is characterised by luxury and grandeur. And the Modern floor has a contemporary feel with simple essential designs and light spaces.

The Grand Hotel Principe di Piemonte Wine Cellar houses up to 800 labels of prestigious wines which are predominantly Tuscan, but also from other Italian regions and countries.



Junior Suite Imperial Style



Junior Suite Deco Style



Regina restaurant veranda

Suite Living Room modern style



Piccolo Principe



Dining by the rooftop pool in summer



Spa



Butterfly event room



Rooftop swimming pool in winter



Viareggio beach

